

# Major in Graphic Design

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The Bachelor of Fine Arts in Graphic Design is an applied arts program with a focus on the development of visual solutions to communication problems, and offers students guided hands-on experience in the creation of visual messages in print and electronic media through the use of type, color, photography, animation and various other techniques. In addition, students will receive a broad historic and theoretical understanding of Graphic Design. Career opportunities in advertising, marketing, publishing, branding and interactive services will be introduced to students and special attention will be paid to establishing a relationship with the local design community.

## Admission Requirements to the program

To be admitted to BFA in Graphic Design, students must complete the following courses with a 3.0 GPA or higher and undergo a portfolio evaluation. Applicants to the program must have a 2.5 or higher overall university grade point average. Students must submit all materials (including the portfolio) to be considered for admission. Portfolio reviews occur once per semester (excluding summer).

Code	Title	Hours
<b>Required Coursework for Admission to Program</b>		
ART-120	Drawing I	3
ART-130	Two-Dimensional Design	3
ART-281	Graphic Design I	3
ART-314	Typography	3

## University Core Curriculum Requirements

General Education Distribution Area	Cr. Hrs.
<b>Fine Arts (FA)*</b> 2 courses, from at least two of the following areas of study: Art, CMT (Mass Media or Theatre), Music (includes Dance).	6
<b>Humanities (HU)*</b> 3 courses, from at least two of the following areas of study: CMT (Communication), English, Linguistics, Philosophy, Women's and Gender Studies, World Languages and Cultures, (Note: No more than two foreign language courses may be used to fulfill this requirement.)	9
<b>Behavioral/Social Sciences (SB)*</b> 3 courses, from at least two of the following areas of study: African & African American Studies, Anthropology, Computer Science, Economics, Geography & Environmental Studies, History, Justice Studies, Latino & Latin American Studies, Political Science, Psychology, Sociology, Social Work	9
<b>Natural Sciences (NS and NSL)**</b> 3 courses, from at least two of the following areas of study; one course must have a laboratory component (NSL): Biology, Chemistry, Earth Science, Environmental Science, Physics (Note: If an FYE ANTH that counts as Natural Science is taken, only one Biology course may be used for Natural Science).	9

### Engaged Learning Experiences

Students must complete, at Northeastern, three courses designated as Engaged Learning Experiences courses. One of the Engaged Learning Experiences courses must be at the 300-level, and one Engaged Learning Experiences course must be designated as "Boundary Crossing".

#### Discipline Specific (ELE-DS)

These courses have pre-requisites that are specific courses within a program of study. Discipline Specific courses give students a deeper understanding of how knowledge is created and applied in their field.

#### Boundary Crossing (ELE-X)

These are courses that cross disciplinary boundaries and/or cross boundaries through engagements outside the classroom or University allowing students to see how knowledge gained in one field might inform other fields or other aspects of society.

**Math/Quantitative Reasoning (MA)**

1 Math course, that has intermediate Algebra as prerequisite OR is a course listed on the General Education Distributive Learning List of Approved Courses. Any 3 hour college level math course, beyond Intermediate Algebra, meets this requirement.

- \* Majors in Fine Arts, Humanities or Social/Behavioral Sciences, may waive up to 6 credit hours of General Education requirements in the corresponding distribution area.
- \*\* Majors in Natural Sciences may waive up to 9 credit hours of General Education requirements in the Natural Sciences distribution area.

Students should also be aware of all other university requirements to obtain a degree - NEIU requirements (<http://catalog.neiu.edu/graduation-requirements/bachelors-degree/>)

**Bachelor of Fine Arts in Graphic Design**

Once admitted to the Bachelor of Fine Arts in Graphic Design program, students complete 81 hours of the following required courses (the courses completed for program admission requirements are included in this list):

Code	Title	Hours
<b>Major in Graphic Design Requirements</b>		
ARTH-106	Introduction To Art History I	3
ARTH-107	Introduction To Art History II	3
ART-120	Drawing I	3
ART-130	Two-Dimensional Design	3
ART-140	Three Dimensional Design	3
ART-220	Drawing II	3
ART-234	Digital Foundations	3
ART-250	Printmaking I	3
ART-261	Photography I	3
ART-280	Art + Tech I	3
ART-281	Graphic Design I	3
ART-285	Image	3
ART-289	Graphic Design (Survey)	3
ART-301	Contemporary Design	3
ART-314	Typography	3
ART-315	Letterpress	3
ART-344	Writing Intensive Program: Professional Practices In Graphic Design	3
ART-379	Interactive Arts: Web I	3
ART-381	Studio In Graphic Design (must be taken twice)	3
ART 384 - Internship in Graphic Design (must take 3 credit hours, which may be split into 1 credit hour increments)		3
ART-386	Interactive Arts: Form & Motion	3
ART-387	Special Topics In Graphic Design (must be taken twice)	3
ART-388	Typography II	3
ART-389	Print Production	3
ART-394C	Senior Exhibition In Graphic Design	3
Total hours		81

This sample curricular map is provided to guide you in the planning of your progression for this major. This guide should not replace regular consultations with your program advisor. For specific recommendations of courses not identified, please consult your program advisor.

**First Year**

Term 1	Hours
ART-120	Drawing I 3
ART-130	Two-Dimensional Design 3
General Education Course	3
General Education Course	3

General Education Course		3
<b>Term Hours</b>		<b>15</b>
<b>Term 2</b>		
ART-140	Three Dimensional Design	3
ART-220	Drawing II	3
ART-281	Graphic Design I	3
General Education Course		3
General Education Course		3
<b>Term Hours</b>		<b>15</b>
<b>Second Year</b>		
<b>Term 1</b>		
ARTH-106	Introduction To Art History I	3
ART-234	Digital Foundations	3
ART-314	Typography	3
General Education Course		3
General Education Course		3
<b>Term Hours</b>		<b>15</b>
<b>Term 2</b>		
ARTH-107	Introduction To Art History II	3
ART-280	Art + Tech I	3
ART-381	Studio In Graphic Design	3
General Education Course		3
General Education Course		3
<b>Term Hours</b>		<b>15</b>
<b>Third Year</b>		
<b>Term 1</b>		
ART-285	Image	3
ART-289	Graphic Design (Survey)	3
ART-381	Studio In Graphic Design	3
General Education Course		3
Elective: PSYC, ANTH or SOC		3
<b>Term Hours</b>		<b>15</b>
<b>Term 2</b>		
ART-250	Printmaking I	3
ART-301	Contemporary Design	3
ART-388	Typography II	3
General Education Course		3
Elective: PSYC, ANTH or SOC		3
<b>Term Hours</b>		<b>15</b>
<b>Fourth Year</b>		
<b>Term 1</b>		
ART-315	Letterpress	3
ART-379	Interactive Arts: Web I	3
ART-387	Special Topics In Graphic Design	3
ART-389	Print Production	3
ART 384 - Internship in Graphic Design <sup>1</sup>		1-3
<b>Term Hours</b>		<b>13-15</b>
<b>Term 2</b>		
ART-261	Photography I	3
ART-386	Interactive Arts: Form Motion	3
ART 384 - Internship in Graphic Design <sup>1</sup>		1-3
ART-387	Special Topics In Graphic Design	3
ART-394C	Senior Exhibition In Graphic Design	3
<b>Term Hours</b>		<b>13-15</b>
<b>Total Hours:</b>		<b>116-120</b>

4 Major in Graphic Design

<sup>1</sup> Course will be variable credit but students are required to have a minimum of 4 credit hours in Internship course in order to complete the requirements of the B.F.A. in Graphic Design.