

Major in Management

The Major in Management will equip students with the necessary knowledge and skills to successfully lead and manage people and organizations, with a curriculum encompassing leadership and managerial skills, organization theories, international business, and strategic management. Students in this major can complete the degree requirements in a variety of tracks (i) General Management (On-Campus or Online), (ii) Human Resources concentration and (iii) Business Analytics concentration.

Those students pursuing the general management track have the option to complete their Management Major (48 credits) online.

- Major in Management (On-campus): Students in this track can take classes that are offered on campus, remote learning, and online. The large set of permissible electives caters to students' own career interests to build strengths and allows for the development of a broad range of business competencies.

- Major in Management (Online): Students in this track take only online classes to complete the Management Major requirements, which are the same as those for the on-campus track. Adding to the elective flexibility of the general management track, the Online option offers students an increased flexibility in regard to where and when they complete the major's coursework.

- Major in Management with Human Resources Concentration: Designed for students who aspire for knowledge of a broad range of human resources principles and practices, this major has a focused elective curriculum on knowledge and tools in human resource management aligned with the current needs of organizations. Upon the successful completion of the concentration, students will be better prepared for the role of HR generalist or specialist in a variety of organizations.

- Major in Management with Business Analytics Concentration: This concentration is designed for students who wish to focus on the tools and techniques related to modern business analytics applications as part of their Management coursework. The tools and techniques cover the five pillars of Business Analytics - Data Collection, Data Preparation, Data Modeling, Data Visualization and Analysis, and Reporting - both in theory and practice using cutting-edge software. Students who complete this major will understand both management issues and data-driven decision making, able to dive into data to glean insights and solve business problems.

University Core Curriculum Requirements

General Education Distribution Area	Cr. Hrs.
Fine Arts (FA)* 2 courses, from at least two of the following areas of study: Art, CMT (Mass Media or Theatre), Music (includes Dance).	6
Humanities (HU)* 3 courses, from at least two of the following areas of study: CMT (Communication), English, Linguistics, Philosophy, Women's and Gender Studies, World Languages and Cultures, (Note: No more than two foreign language courses may be used to fulfill this requirement.)	9
Behavioral/Social Sciences (SB)* 3 courses, from at least two of the following areas of study: African & African American Studies, Anthropology, Computer Science, Economics, Geography & Environmental Studies, History, Justice Studies, Latino & Latin American Studies, Political Science, Psychology, Sociology, Social Work	9
Natural Sciences (NS and NSL)** 3 courses, from at least two of the following areas of study; one course must have a laboratory component (NSL): Biology, Chemistry, Earth Science, Environmental Science, Physics (Note: If an FYE ANTH that counts as Natural Science is taken, only one Biology course may be used for Natural Science).	9

Engaged Learning Experiences

Students must complete, at Northeastern, three courses designated as Engaged Learning Experiences courses. One of the Engaged Learning Experiences courses must be at the 300-level, and one Engaged Learning Experiences course must be designated as "Boundary Crossing".

Discipline Specific (ELE-DS)

These courses have pre-requisites that are specific courses within a program of study. Discipline Specific courses give students a deeper understanding of how knowledge is created and applied in their field.

Boundary Crossing (ELE-X)

These are courses that cross disciplinary boundaries and/or cross boundaries through engagements outside the classroom or University allowing students to see how knowledge gained in one field might inform other fields or other aspects of society.

Math/Quantitative Reasoning (MA)

1 Math course, that has intermediate Algebra as prerequisite OR is a course listed on the General Education Distributive Learning List of Approved Courses. Any 3 hour college level math course, beyond Intermediate Algebra, meets this requirement.

* Majors in Fine Arts, Humanities or Social/Behavioral Sciences, may waive up to 6 credit hours of General Education requirements in the corresponding distribution area.

** Majors in Natural Sciences may waive up to 9 credit hours of General Education requirements in the Natural Sciences distribution area.

Students should also be aware of all other university requirements to obtain a degree - NEIU requirements (<http://catalog.neiu.edu/graduation-requirements/bachelors-degree/>)

Option I: Major in Management for the Bachelor of Science Degree (On-campus)

*Up to two 300-level courses can be counted twice between any major and minor combination toward a Management Major's degree credit hour fulfillment.

Code	Title	Hours
Required Courses		
Business and Management Core Courses		36
MNGT-371	Organizational Behavior	3
MNGT-372	Organization Theory And Design	3
MNGT-381	Managing International Business	3
MNGT-393	Strategic Management	3
Select four of the following:		12
MNGT-354	Logistics Management	
MNGT-355	Creativity And Innovation	
MNGT-373	Human Resource Management	
MNGT-374	Staffing & Selection	
MNGT-375	Management And Organization Communications	
MNGT-376	Small Business Management	
MNGT-378	Managing Diversity In Organizations	
MNGT-380	Entrepreneurship	
MNGT-390	Compensation Management	
MNGT-392	Business, Technology And Society	
MNGT-399	Management Of Change	
MKTG-353	Marketing Research ¹	
MKTG-354	Personal Selling ¹	
MKTG-355	Digital Marketing ¹	
MKTG-357	Sales Management ¹	
MKTG-361	Social Media Marketing ¹	
Total Hours		60

¹ Up to two non-Management courses, can be applied as electives towards the Major in Management for the Bachelor of Science Degree.

Option II: Major in Management for the Bachelor of Science Degree (online)

Students who declare the online major track can take only online classes to complete all the degree requirements, which are the same as those for the on-campus track.

Option III: Major in Management with Human Resources Concentration for the Bachelor of Science Degree

*Up to two 300-level courses can be counted twice between any major and minor combination toward a Management Major's degree credit hour fulfillment.

Code	Title	Hours
Required Courses		
Business and Management Core Courses		36
MNGT-371	Organizational Behavior	3
MNGT-372	Organization Theory And Design	3
MNGT-373	Human Resource Management	3
MNGT-381	Managing International Business	3
MNGT-393	Strategic Management	3
Select three of the following:		9
MNGT-374	Staffing & Selection	
MNGT-390	Compensation Management	
BLAW-384	Labor & Employment Law	
HRD-300	Principles And Practices In Human Resource Development	
MNGT-375	Management And Organization Communications ¹	
MNGT-378	Managing Diversity In Organizations ¹	
MNGT-399	Management Of Change ¹	
Total Hours		60

¹ Up to one of these courses can be applied as an elective toward the Major in Management with Human Resources Concentration.

Option IV: Major in Management with Business Analytics Concentration for the Bachelor of Science Degree

*Up to two 300-level courses can be counted twice between any major and minor combination toward a Management Major's degree credit hour fulfillment.

Code	Title	Hours
Required Courses		
Business and Management Core Courses		36
MNGT-351	Data Visualization And Management	3
MNGT-352	Model-Based Decision Making	3
MNGT-369	Introduction To Data Science	3
MNGT-371	Organizational Behavior	3
MNGT-372	Organization Theory And Design	3
MNGT-381	Managing International Business	3
MNGT-393	Strategic Management	3
Select one of the following:		3
ACTG-330	Data Analytics For Accounting	
MKTG-353	Marketing Research	
MNGT-353	Supply Chain Analytics	

CS-315	Modern Database Management
CS-335	Artificial Intelligence

Total Hours **60**

This sample curricular map is provided to guide you in the planning of your progression for this major. This guide should not replace regular consultations with your program advisor. For specific recommendations of courses not identified, please consult your program advisor. To apply for graduation, contact the Program Advisors two semesters prior to the term in which you plan to graduate.

First Year

Term 1		Hours
ENGL-101	Writing I	3
MATH-165	Finite Mathematics For Business And The Social Sciences	3
BLAW-109	First Year Experience: Professionalism, Ethics, Law Chicago Scandals	3
Fine Arts Course		3
Natural Science Course		3

Term Hours **15**

Term 2		
ENGL-102	Writing II	3
ECON-217	Principles Of Microeconomics	3
PHIL-213	Ethics	3
Fine Arts Course		3
General Elective		3

Term Hours **15**

Second Year

Term 1		
ACTG-201	Introduction To Financial Accounting	3
BLAW-285	Legal Environment Of Business	3
ECON-215	Principles Of Macroeconomics	3
Humanities Course		3
Natural Science Course		3

Term Hours **15**

Term 2		
ACTG-202	Introduction To Managerial Accounting	3
Humanities Course		3
Natural Science Course		3
Social/Behavioral Science Course		3
General Elective		3

Term Hours **15**

Third Year

Term 1		
FINA-360	Principles Of Financial Management	3
MKTG-350	Principles Of Marketing	3
MNGT-368	Business Statistics	3
MNGT-370	Writing Intensive Program: Managing Global Business Organization	3
General Elective		3

Term Hours **15**

Term 2		
ABF-350	Management Information Systems	3
MNGT-371	Organizational Behavior	3

MNGT-372	Organization Theory And Design	3
General Elective		3
General Elective		3
Term Hours		15
Fourth Year		
Term 1		
MNGT-377	Production/Operations Management	3
MNGT-381	Managing International Business	3
Management Elective		3
Management Elective		3
General Elective		3
Term Hours		15
Term 2		
MNGT-379	Business Analytics	3
MNGT-393	Strategic Management	3
Management Elective		3
Management Elective		3
General Elective		3
Term Hours		15
Total Hours:		120