

Coll of Business & Management (COBM)

Courses

COBM-382. Internship In Business. 3 Hours.

This course is designed to provide students with an engaged learning experience in a business organization through an internship. The students will interview for, and gain an internship assignment and employment agreement. The students will then continue in counsel with the instructor and under the guidance of an employer-specified supervisor to complete the employment assignment. A workload of at least 120 hours of work is required to complete the internship.

Requirement: Must be approved by a Program Adviser for having met Academic Department requirements, and must be either 1) Senior standing or 2) Junior standing with a declared major and completion of at least four 300-level courses from the business-core listing.

COBM-401. Accounting For Managers. 3 Hours.

This course is designed for graduate students who have no prior knowledge of accounting. Students will study and obtain an overall fundamental understanding and appreciation of the use of accounting information for making decisions. The course covers topics in financial accounting for external reporting, and managerial accounting for internal planning, control, and decision making of business operations. This course is provided for the user of the accounting information rather than the preparer and emphasizes how accounting reports are used by managers, investors, and other business stakeholders.

COBM-402. Business Economics And Finance For Managers. 3 Hours.

This course is designed to provide graduate students an introduction to economics and finance from business managers' perspective. The course is composed of three parts. The first part covers the topics of Macroeconomics such as market forces of supply and demand, measuring of national income, measuring of cost of living, unemployment, monetary policy and inflation, etc. The second part covers the topics of Microeconomics such as elasticity, cost of production, market for factors of production, and organization of industry, etc. The third part covers the essential topics of financial management such as financial statement and ratio analysis, time value of money, risk and return relationship, valuation of bonds and stocks, and capital budgeting, etc.

COBM-403. Topics In Management And Marketing. 3 Hours.

This course addresses the basics and application of management and marketing processes for successfully managing an organization and building marketing structure in a competitive business environment. The course will emphasize development of functional skills in management and marketing through readings and case analysis exercises.

COBM-404. Business Statistics And Operations Decisions For Managers. 3 Hours.

This course is designed to cover key concepts and tools from managers' perspective in two subjects: Business Statistics and Operations Decisions, with focus on their application and connection to practices. The topics covered in Business Statistics include, but are not limited to, descriptive measures, discrete probability distribution, continuous probability, sampling distribution, point estimate, interval estimate, and hypothesis test. The topics covered in Operations Decisions are: measures of process, production and service processes, supply chain processes, quality and six-sigma, demand management and forecasting, as well as inventory management.

COBM-482. Business Internship/ Practicum For Graduate Students. 3 Hours.

This course is designed to provide students with an opportunity to gain experience in a business organization through an internship or practicum. Students will seek an internship assignment and employment agreement. Students will counsel with the instructor and an employer-specified supervisor to complete the employment assignment. A workload of at least 100 hours for the duration of the internship is required (80 hours for international practicum trip). Students cannot take this course with their current employer. International students must meet the requirements of their visa for paid employment, however these restrictions do not apply to unpaid internships.

Requirement: Must be approved by a COBM Graduate Coordinator or Program Adviser for having met Academic Department requirements. Must be a graduate student with a declared MBA or MS in Accounting and have already completed at least four 400-level courses from the Business Graduate Course listing.