

Major in General Business Administration

The **General Business Administration program** trains business generalists. While General Business majors learn about different functional areas of business, including Management, Marketing, Accounting and Finance, they do not specialize in any particular area. This program is most suitable for those students who may not have strong interest in any particular area of business, and who may wish to start or work in a small or medium-sized enterprise where employees and managers will be required to exhibit a broad range of business competencies. Students can qualify for a variety of jobs in many sectors of business because of their broad based preparation in general business. This preparation is especially suitable for those who want to become entrepreneurs and interested in starting or managing small to medium-sized businesses. The General Business Administration major has two options.

Up to two 300-level courses can be counted twice between any major and minor combination toward a General Business Administration Major's degree credit hour fulfillment.

University Core Curriculum Requirements

General Education Distribution Area	Cr. Hrs.
Fine Arts (FA)* 2 courses, from at least two of the following areas of study: Art, CMT (Mass Media or Theatre), Music (includes Dance).	6
Humanities (HU)* 3 courses, from at least two of the following areas of study: CMT (Communication), English, Linguistics, Philosophy, Women's and Gender Studies, World Languages and Cultures, (Note: No more than two foreign language courses may be used to fulfill this requirement.)	9
Behavioral/Social Sciences (SB)* 3 courses, from at least two of the following areas of study: African & African American Studies, Anthropology, Computer Science, Economics, Geography & Environmental Studies, History, Justice Studies, Latino & Latin American Studies, Political Science, Psychology, Sociology, Social Work	9
Natural Sciences (NS and NSL)** 3 courses, from at least two of the following areas of study; one course must have a laboratory component (NSL): Biology, Chemistry, Earth Science, Environmental Science, Physics (Note: If an FYE ANTH that counts as Natural Science is taken, only one Biology course may be used for Natural Science).	9

Engaged Learning Experiences

Students must complete, at Northeastern, three courses designated as Engaged Learning Experiences courses. One of the Engaged Learning Experiences courses must be at the 300-level, and one Engaged Learning Experiences course must be designated as "Boundary Crossing".

Discipline Specific (ELE-DS)

These courses have pre-requisites that are specific courses within a program of study. Discipline Specific courses give students a deeper understanding of how knowledge is created and applied in their field.

Boundary Crossing (ELE-X)

These are courses that cross disciplinary boundaries and/or cross boundaries through engagements outside the classroom or University allowing students to see how knowledge gained in one field might inform other fields or other aspects of society.

Math/Quantitative Reasoning (MA)

1 Math course, that has intermediate Algebra as prerequisite OR is a course listed on the General Education Distributive Learning List of Approved Courses. Any 3 hour college level math course, beyond Intermediate Algebra, meets this requirement.

- * Majors in Fine Arts, Humanities or Social/Behavioral Sciences, may waive up to 6 credit hours of General Education requirements in the corresponding distribution area.
- ** Majors in Natural Sciences may waive up to 9 credit hours of General Education requirements in the Natural Sciences distribution area.

Students should also be aware of all other university requirements to obtain a degree - NEIU requirements (<http://catalog.neiu.edu/graduation-requirements/bachelors-degree/>)

Option I-Business Administration for Second Majors

This program is designed for students who wish to combine coursework in a non-business discipline with a solid foundation in business administration. Students with an interest in International Business may use this option in conjunction with a major in the Foreign Languages Department. Other combinations of double majors with this option are possible, such as Computer Science, Anthropology, and Political Science. Students in this option must fulfill the complete College of Business Core Curriculum, along with twelve other credit hours in Business. An outline of this option is as follows:

Code	Title	Hours
Required Courses		
Business and Management Core Courses		36
MNGT-393	Strategic Management	3
MKTG-358 or MNGT-381	International Marketing Managing International Business	3
Approved Elective		
Choose two courses from one area Management, Marketing, Finance, Accounting		6
Total Hours		48

Option II-General Business Administration

This program is designed for students completing General Business as a primary (first or only) major. It offers a broad, interdisciplinary orientation to modern business theory and practice. Students in this option must fulfill the complete College of Business Core Curriculum, along with twenty-four other credit hours in Business. An outline of this option is as follows:

Code	Title	Hours
Business and Management Core Courses		36
Required Courses:		
MNGT-393	Strategic Management	3
Select one 300-Level Course from each of the following business disciplines (beyond the Core): ¹		12
Accounting		
Finance		
Marketing		
Management		
Select three 300-Level Business Courses from any combination of business disciplines ¹		9
Total Hours		60

¹ Excludes MNGT-393, ACTG-300, BLAW-380, BLAW-381 and 300-level Core Courses.

This sample curricular map is provided to guide you in the planning of your progression for this major. This guide should not replace regular consultations with your program advisor. For specific recommendations of courses not identified, please consult your program advisor.

First Year	Hours
Term 1	
ENGL-101	Writing I 3
MATH-165	Finite Mathematics For Business And The Social Sciences 3
BLAW-109	First Year Experience: Professionalism, Ethics, Law Chicago Scandals 3
Natural Science Course	3
Fine Arts Course	3
Term Hours	
	15

Term 2		
ENGL-102	Writing II	3
ECON-217	Principles Of Microeconomics	3
PHIL-213	Ethics	3
Fine Arts Course		3
General Elective		3
		Term Hours 15
Second Year		
Term 1		
ACTG-201	Introduction To Financial Accounting	3
BLAW-285	Legal Environment Of Business	3
ECON-215	Principles Of Macroeconomics	3
Humanities Course		3
Natural Science Course		3
		Term Hours 15
Term 2		
ACTG-202	Introduction To Managerial Accounting	3
Humanities Course		3
Natural Science Course		3
Social/Behavioral Science Course		3
General Elective		3
		Term Hours 15
Third Year		
Term 1		
FINA-360	Principles Of Financial Management	3
MKTG-350	Principles Of Marketing	3
MNGT-368	Business Statistics	3
MNGT-370	Writing Intensive Program: Managing Global Business Organization	3
General Elective		3
		Term Hours 15
Term 2		
ABF-350	Management Information Systems	3
MNGT-377	Production/Operations Management	3
ACTG, FINA, MKTG, or MNGT Course		3
ACTG, FINA, MKTG, or MNGT Course		3
General Elective		3
		Term Hours 15
Fourth Year		
Term 1		
MNGT-379	Business Analytics	3
ACTG, FINA, MKTG, or MNGT Course		3
ACTG, FINA, MKTG, or MNGT Course		3
General Elective		3
General Elective		3
		Term Hours 15
Term 2		
MNGT-393	Strategic Management	3
ACTG, FINA, MKTG, or MNGT Course		3
ACTG, FINA, MKTG, or MNGT Course		3
ACTG, FINA, MKTG, or MNGT Course		3

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General Elective		3
	Term Hours	15
	Total Hours:	120